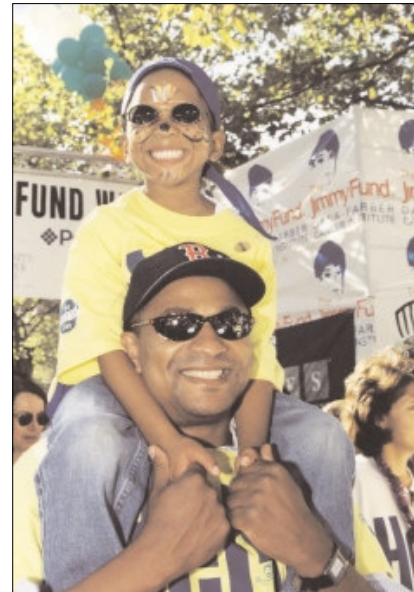


At left, a T-shirt offers hope for others; above, (left to right) Dana-Farber nurse Libby Tracey, RN, PhD, AOCN, pauses with Friends of Dana-Farber Cancer Institute members Blanche Schwartz and Helene Stavis; at right, grinning trekkers reach the finish line.



inspired not only her parents, but also thousands of other participants who passed her photo along the route. She was one of 26 young Dana-Farber patients chosen as Walk "Heroes" and featured on posters used as mile-markers. These pictures were accompanied by some of each patient's interests and dreams – everything from a love of video games or baseball to a desire to become a doctor or FBI agent. The posters helped push the weary walkers, many of whom tapped them as they conquered each mile.

In addition, Heroes were paired with corporate teams participating in their honor. For example, 40 employees from Sun Life Financial, sponsors of the Wellesley lunch stop, assembled at the Walk's midway point outside Wellesley High School to begin their journey with Madi as their motivation.

This was one of three starting points for the event, which was presented for the second time

by MFS Investment Management® and has generated nearly \$22 million since its 1989 inception. MFS provided support with its feet as well, as 50 employees either participated or served as volunteers.

Walkers, some 250 of whom were DFCI staff and trustees, could trek 26.2 miles from the traditional Boston Marathon starting point in Hopkinton, 13.1 miles from Wellesley, or 3 miles from the Harvard Medical School Quad as part of the Patient-Family Walk. Madi and her parents joined other Jimmy Fund Clinic patients, caregivers, and family members in the latter group.

"I'd do anything to support my family and humankind," said Gino Mariani, grandfather of Lexi Lenehan from "Team Lexi and Kristen," of his participation in this final leg. "Dana-Farber has been so wonderful to us; I'm happy to be here."

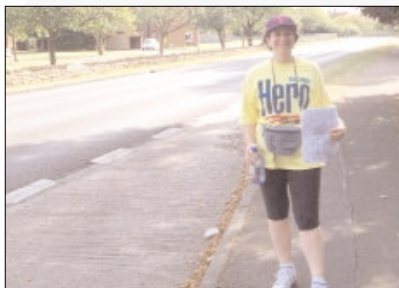
#### Live coverage

New for this year's Walk was a television simulcast on WB56, which broadcast live from the finish line and allowed people from across



At left, WB56 meteorologist Mike Wankum interviews Mary Coffin, a longtime Walk participant and Jimmy Fund Clinic patient, in Copley Square; above, David Giagrando (center) of Development and Jimmy Fund volunteers Gil and Joanne Boroski promote the state's new Red Sox-Jimmy Fund license plate, recently approved by the acting governor.

## Veteran participant takes a long Walk from home



The English countryside provides a tranquil backdrop for Toby Goldberg as she tackles her own 26.2-mile walk for Dana-Farber. (Photo courtesy of Toby Goldberg)

Toby Goldberg couldn't make it to Massachusetts for this year's Boston Marathon, Jimmy Fund Walk, so the 11-time participant in the event did the next best thing: she brought the Walk to her.

A Newton native now living in Oxford, England, on a two-year work contract, Goldberg trekked 26.2 miles along a local marathon route on Sept. 29 at the same time her fellow DFCI fundraisers were traversing the more famous

course in Boston. And while she missed the camaraderie of walking from Hopkinton to Copley Square with thousands of others, she says passing sheep, turkeys, and pigs along the English countryside – at times by herself – made this experience memorable as well.

"It was a very pretty, quiet walk through small towns and fields," describes Goldberg. "I had two local friends with me for the first 18 miles, but the last eight I was on my own. There were no water stops, mile-markers, or anything pulling me forward except my own internal feelings. Around Mile 21 a friend called from Las Vegas to cheer me on, and that really helped keep me going."

Goldberg's fundraising efforts needed no such push. She had collected nearly \$28,000 for Dana-Farber over her first 11 Walks, each completed with her father, Lou Goldberg, donor recruiter for the Kraft Family Blood Donor Center at DFCI. After moving abroad she figured those days were on hold, but when she heard about the Abingdon Marathon route near her new Oxford home, it got her thinking that maybe she could do a similar trek "across 'The Pond.'"

So she went to the Jimmy Fund Web site,

signed up as a regular Walk participant, and received a T-shirt and bib number that she wore on Sept. 29, along with a Kraft Center cap from her dad.

To keep from changing her mind, Goldberg even came up with a list of her Top 10 Reasons to Do the Walk Alone in a Foreign Country: 10. I'm a creature of habit; 9. I'm crazy; 8. The route is mostly flat; 7. There are a lot of pubs along the route; 6. It's a good gimmick to help raise more money; 5. I'm not really sure; 4. I want another T-shirt and fanny pack; 3. One of my sponsors from last year says I should keep with tradition; 2. It makes a good story; and 1. Because we need to find a cure for cancer, and this is my way of helping the cause.

"It started as a wild idea, but the reality is I have a very close family friend here who has cancer," says Goldberg, who through mid-October had already raised another \$3,000-plus in gifts from New and old England. "Everything else in my life has changed since moving here, but cancer is a constant. It exists wherever you are – even if you don't have Jimmy Fund Clinic kids walking beside you." **SW**